

Letter to MRAA President from City of Casey 2004

Dear Brian,

Following the 2003 event, officers from the City of Casey met with executive members of the MRA on Monday 22 March to discuss the 2004 MRA Cranbourne GP Run. A number of conditions came out of this meeting:

- That the MRA allocate two members to represent the MRA on the organising committee, and all other MRA members are to work through the two designated representatives.
- That all communications are approved by the channel of approval (approval sought by City of Casey, MRA and other stakeholders as identified) as accepted by the Organising Committee
- That the chairperson is the ONLY person who can speak to the media on behalf of the organising committee
- That Dale Maggs is not directly involved

Shane Brightman and Sarah Merrill were nominated as the two representatives of the MRA on the Organising Committee and both subsequently signed the required Committee Member Agreement, agreeing to the terms outlined in the Operational Guidelines. A copy is attached.

Dale Maggs, as a representative of the MRA, approached a number of people regarding the MRA Cranbourne GP Run in late April and early May. After we alerted you to this, you quickly addressed the matter with Dale Maggs.

It has recently been brought to my attention that Dale Maggs has again been involving himself in organisational aspects of the 2004 MRA Cranbourne GP Run.

Dale Maggs has been leaving a number of messages for the CEO of the Australian Grand Prix Corporation regarding his disappointment with the Australian Grand Prix Corporation having not yet identified who the celebrity for the event will be, presenting himself as a representative of the MRA. The CEO of the Australian Grand Prix Corporation was aware of the conditions outlined above and did not return Dale's phone call, and referred the matter to Sam McLennan who in turn referred the matter to the City of Casey. Subsequent to the approaches by Dale Maggs to the Australian Grand Prix Corporation, officers were contacted by Sam McLennan who was concerned by his approaches. Sam McLennan spoke with Shane Brightman, as well as Dale Maggs on Friday regarding the matter.

Sam outlined to Dale that there were processes in place and that it was inappropriate that he was contacting the Australian Grand Prix Corporation in this manner.

On the morning of Friday 1 October, Dale Maggs attended a photo shoot for the event, where the invited persons were Shane Brightman, DJ McCarthy, Cr Rob Wilson and Cr Kevin Bradford (apol).

This morning Dale Maggs directly called City of Casey's Events Co-ordinator Karina Dooley to discuss aspects of the event that he was concerned about. She in turn re-iterated that he should forward his questions to the MRA representatives assigned to the event.

The direct approaches that Dale has recently made undermine the successful organisation and delivery of the event. I therefore seek your assistance to address this sensitive matter to ensure that all the conditions agreed by the MRA earlier this year are met to help ensure the 2004 event is a success.

If you have any questions or queries regarding the issues raised please do not hesitate to contact me.

Regards

Robyn Bowen