

C O N F I D E N T I A L

N O T T O B E V I E W E D B Y L L O Y D W I L L I A M S .

DEAR DAMIEN,

I HAVE SUGGESTED THAT LLOYD, (our you beaut, don't contact me at work, Vice-President) CONTACTS AND MEETS WITH NATIONAL PETROLEUM COMPANIES, CONVENIENCE STORES, eg 7-11, AND BANKS etc. WITH THE PURPOSE OF SETTING UP MEETINGS WITH VICTORIAN BASED MANAGEMENT, TO DEVELOP AND PRODUCE A STICKER, REQUESTING MOTORCYCLISTS REMOVE HELMETS PRIOR TO ENTRY, THAT IS APPROVED BY MRA AUSTRALIA AND CARRIES THE MRA AUSTRALIA LOGO, SIMILAR TO THE MRA AUSTRALIA/DRINK DRIVE STICKER, THAT I WORKED SO HARD TO GET FROM T.A.C.

DO NOT LET HIM DROP IT IN YOUR LAP, AS I SPECIFICALLY REQUESTED THAT LLOYD (fuck me dead, what have I got myself into, Vice-President) DO IT ON MY BEHALF. WHO KNOWS, HE JUST MIGHT COME UP WITH A GOOD CAMPAIGN (doubt it though).

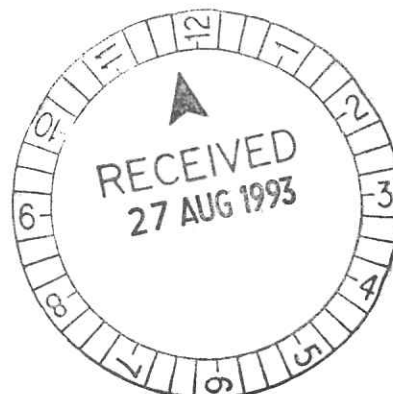
STICK IT UP 'EM (barb the end first!)

  
John

JOHN

P.S.

Please photocopy my letter to Lloyd.  
P  
for your records.



COPY  
ORIG. SENT  
30/8/93

John Nelson

Tel;

Mr. Lloyd Williams  
Vice-President  
Motorcycle Riders' Association of Australia Inc.

Melbourne 3001.

August 6, 1993.

Dear Mr. Williams,

I write to bring to your attention, the use of a sticker, placed on the entry door of ASTRON and MAJOR service stations.

The offending sticker is described as; white lettering on a black background, a Full Face motorcycle helmet, circled with the "ANTI" symbol, wording is similar to "PLEASE REMOVE HELMET BEFORE ENTERING - \$100 CASH ONLY, HELD AT ANY TIME". Clearly, the Petroleum Companies and the producers of this particular sticker, have not considered the negative consequences toward motorcyclists.

As a Life Member of The Motorcycle Riders' Association of Australia, and a motorcyclist of 19 years, I am offended by this particular sticker. I strongly object to its use. It discriminates against me as a motorcyclists, and falsely accuses me as a motorcyclists of being a criminal, likely to hold-up the service station, if I do not remove my helmet. Motorcycling already suffers from negative public attitudes, this particular sticker will only further damage our image and credibility in the greater community.

On my behalf, I request that you meet with the Petroleum Companies and the source of the sticker concerned, and request they be removed. Demand to see the statistical evidence, supporting their suggestion that motorcyclists are a major contributor to hold-ups and robberies of service stations, and that motorcyclists, are a potential threat to the welfare of their staff, and cash. I demand a written public apology on behalf of the motorcycle community from the Petroleum Company.

I also request that you contact and meet with Victorian based Management of Banks, Convenience Stores, eg. 7-11, and Petroleum Companies etc. to develop and produce a National sticker campaign, requesting motorcyclists remove helmets before entry, that is approved by MRA Australia and carries the MRA Australia logo.

Ride Safe,

*John Nelson*  
John Nelson  
MRA Australia Memb. No. 2.

cc. Damien Codognotto - President, MRA Australia.

