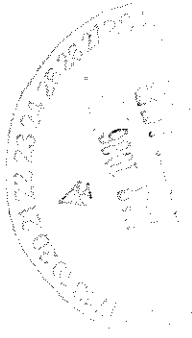




M.R.A. PROMOTIONS PTY. LTD.



20 th. March, 1986.

MRA Australia Incorporated.
Victorian Branch.
P.O. Box 64, Collins Street,
Melbourne. 3000.

Dear Committee,

thankyou for your letter of March 10 th.

You request I attend a State Committee Meeting to formally request approval for the organization of the Toy Run this year. I hereby request, in writing, that you officially appoint MRA Promotions Pty. Ltd. the organiser of the Victorian Toy Run in 1986.

MRA Promotions has submitted Toy Run '88, the Bicentennial and MRA's 10 th anniversery, as an official Bicentennial Event. Toy Runs remain MRA Australia Incorporated events.

I also request that, should MRA Promotions be granted permission to run Toy Run '86, the Committee grant permission in writing to use the Toy Run '86 badge design for advertising the event. The badge design artwork is hereby approved.

At this stage a firm budget for the event is impossible. The figures below are estimates.

- Television ads. Production, talent, distribution.\$2000
(The ads for '85 cost \$1000 but the people at Open Channel and MRA Promotions contributed the extra manpower and cash in support of the Association.)
- Radio ads. Production, talent, distribution.\$ 600
- Posters. Production and distribution.\$ 600
(1000 copies)
- Stationary and distribution costs.\$ 500

Production of radio and TV ads should be planned for Aug./Sept. 1986.

Since MRA Promotions was first set up on February 9 th, 1981, an agreement has existed that Promotions has and had permission to use the MRA logo and name which was designed by a Director of this company. It is hereby requested that the Association put that permission in writing and submit a draught for approval by the Directors of MRA Promotions Pty. Ltd. and the Executive Committee of MRA Australia Incorporated.

Also, please let me know when committee meetings are to be held and where. Please address any future correspondance to P.O. Box 389,

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1/440 ELIZABETH ST., MELBOURNE 3000.
(03) 663 2210 662 1889

let those who ride decide

2.

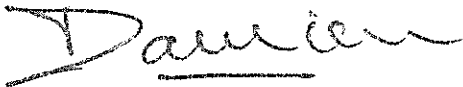
Caulfield East. 3146.

Finally, Traz Graphics and MRA Promotions Pty Ltd. have invested literally thousands of dollars in giving the Association an excellent magazine. The hope is that future issues will repay that loss and not cost the Association any extra money.

It is therefore requested that the Committee appoint, in writing, the Director of Promotions, D. Codognotto, as Executive Editor of the Deciding Factor with a vote on the Victorian Branch Committee.

Since the deadline of April 11 th. draws near, an early reply is hoped for.

Sincerely,

A handwritten signature in cursive script, appearing to read 'D. Codognotto', written in dark ink.

D. Codognotto
Director.